

WHAT IS HAPPENING TO OUR YOUNG PEOPLE?

THEY DISRESPECT THEIR ELDERS.
THEY DISOBEY
THEIR PARENTS.
THEY IGNORE THE LAW.

THEIR MORALS ARE DECAYING.
WHAT IS TO
BECOME OF THEM?

- PLATO, 5TH CENTURY BC

Let's face it, being young is one of the toughest jobs going. It's the time when we test boundaries, make mistakes and develop our social and cultural identity. It can be tough because for the most part it's a journey into the unknown. It's a journey full of danger and with few defences. It's also the time when we rebel against authority and often that means against parents. And none of it is new - it's been that way for millenia. KYS is a support organisation for the young people of Kapiti. Staffed by qualified professionals, we provide a comprehensive medical health service, counselling and social support and peer support. Our services are free and confidential and are available to anyone living on the Kapiti Coast aged between 10 and 24 years. Currently we are providing support to over 4400 young people who are registered with us. If you know anyone who you think needs the kind of help we can provide, or just a bit of care, you can be confident in sending them our way for some unconditional support.

KYS
KAPITI YOUTH SUPPORT

We are extremely grateful to Mayor Jenny Rowan for funding the publication of this ad, the first in a series. KYS is a charitable trust and while we do receive some government funding, we rely heavily on grants and donations. It is an ongoing struggle to raise the funds required. We would appreciate any help you are able to offer. Please feel free to contact us, in confidence, by phone or email. 04 905 9597 raechel@kys.org.nz



Like never before, our kids are growing up in a culture that's saturated with alcohol and drugs. They've grown up with them in TV programs, movies, music lyrics and music videos, video games, on the jerseys of the sports teams they worship - everywhere imaginable within today's popular culture. It's difficult to comprehend the pressures they experience in their social networks every single day, but as a parent it can be equally difficult to comprehend why they make the choices they sometimes do. It's at times when they make bad decisions that our kids most need love and support - a lot more than they need our anger and criticism. KYS is a support organisation for the young people of Kapiti. We help young people - and their families - deal with the issues that can break hearts and wreck families. Our services are free and confidential to anyone on the Kapiti Coast aged between 10 and 24 years and our help and support is absolutely, passionately unconditional. With your support, we can continue to support our kids when they need it most.



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OUR KIDS NEED GOOD ROLE MODELS MORE THAN THEY NEED CRITICS



It's gone on behind the bike sheds and down the back of the orchard for generations. Anyone who has ever smoked knows it takes a strong will and a lot of attempts before smoking becomes an even slightly palatable activity, but kids still do it. It's because of their need to behave like an adult, and it's a part of growing up. As adults we're often quick to criticize and punish, imposing our own moral laws, but it's more often than not our own behaviours, or those of others in our immediate social environment, that are repeated by our kids. And that can include emotional and physical abuse, anger, drug taking, alcohol abuse and other antisocial behaviour. On the journey from childhood to adulthood, our kids will gain far greater benefit from having good role models than having constant criticism. KYS is a support organisation for the young people of Kapiti. We help young people deal with just these sorts of issues. Our services are free and confidential to anyone on the Kapiti Coast aged between 10 and 24 years and our help and support is absolutely, passionately unconditional.

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PAK'nSAVE
KAPITI

We are extremely grateful to Kapiti Pak'n Save for funding the publication of this ad. KYS is a charitable trust and while we do receive some government funding, we rely heavily on grants and donations. It is an ongoing struggle to raise the funds required.

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IT'S EASY TO SEE WHAT'S WRONG WITH THIS PICTURE



IT'S JUST AS EASY TO SEE WHAT'S RIGHT

Teenage pregnancy and parenthood is not what most of us would wish for for our kids. But when it does happen, it shouldn't be and doesn't need to be the end of their world. If ever our kids need our support it's when they find themselves in situations – whether or not of their own making – for which they are entirely unprepared. Being 15 years old and being responsible for a newborn child is certainly one of those situations. We need to give support to enable young mums and dads to become good parents, and to become good people by completing their education and achieving the best they can possibly achieve. The worst we can do is condemn them for their mistakes. KYS is a support organisation for the young people of Kapiti. We help young people deal with the barrage of issues they encounter on their journey to adulthood. Our services are free and confidential to anyone on the Kapiti Coast aged between 10 and 24 years and our help and support is absolutely, passionately unconditional. With your support, we can continue to support our kids when they need it most.

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UGLY SLUT. FAT COW.
STUPID BITCH. WHORE.
SLAPPER. NOBODY.
USELESS MOLE.
DUMBARSE SKANK.

NO WONDER SHE
HATES HERSELF

Bullying affects many of our kids every day. They're attacked physically and emotionally simply because they're different in some way. Particularly when it happens during adolescence, bullying can have seriously damaging long term effects as this is the stage of emotional development when our kids are figuring out who they are and how they fit into this complicated world. How others treat them is a crucial part of that development. Many of our kids don't recognize that what's happening to them is bullying – they recognize it as anxiety or depression. Often parents won't recognize it either. At KYS it's an issue we are all too familiar with. KYS is a support organisation for the young people of Kapiti. We help young people recover from bullying and regain their self esteem. Our services are free and confidential to anyone on the Kapiti Coast aged between 10 and 24 years and our help and support is absolutely, passionately unconditional. With your support, we can continue to support our kids when they need it most.

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HATE HATE HATE HATE HATE

Familiar? Whichever side of the argument you've been on, we're sure you'll recognize this picture - a teenage boy consumed by anger, commonly accompanied by disobedience and sullenness. "Where did we go wrong?" is often the first question parents ask themselves, but this is a well recorded and researched phenomenon which is largely blameless. It's easy to get caught up in the anger and respond with your own, but that can lead to something worse - the anger turning to violence. At KYS we help many boys and their families understand this complex issue. Our services are free and confidential to anyone on the Kapiti Coast aged between 10 and 24 years and our help and support is absolutely, passionately unconditional. Currently we are providing support to over 4400 young people registered with us. If you know anyone who you think would benefit from our support, well, that's exactly what we're here for.

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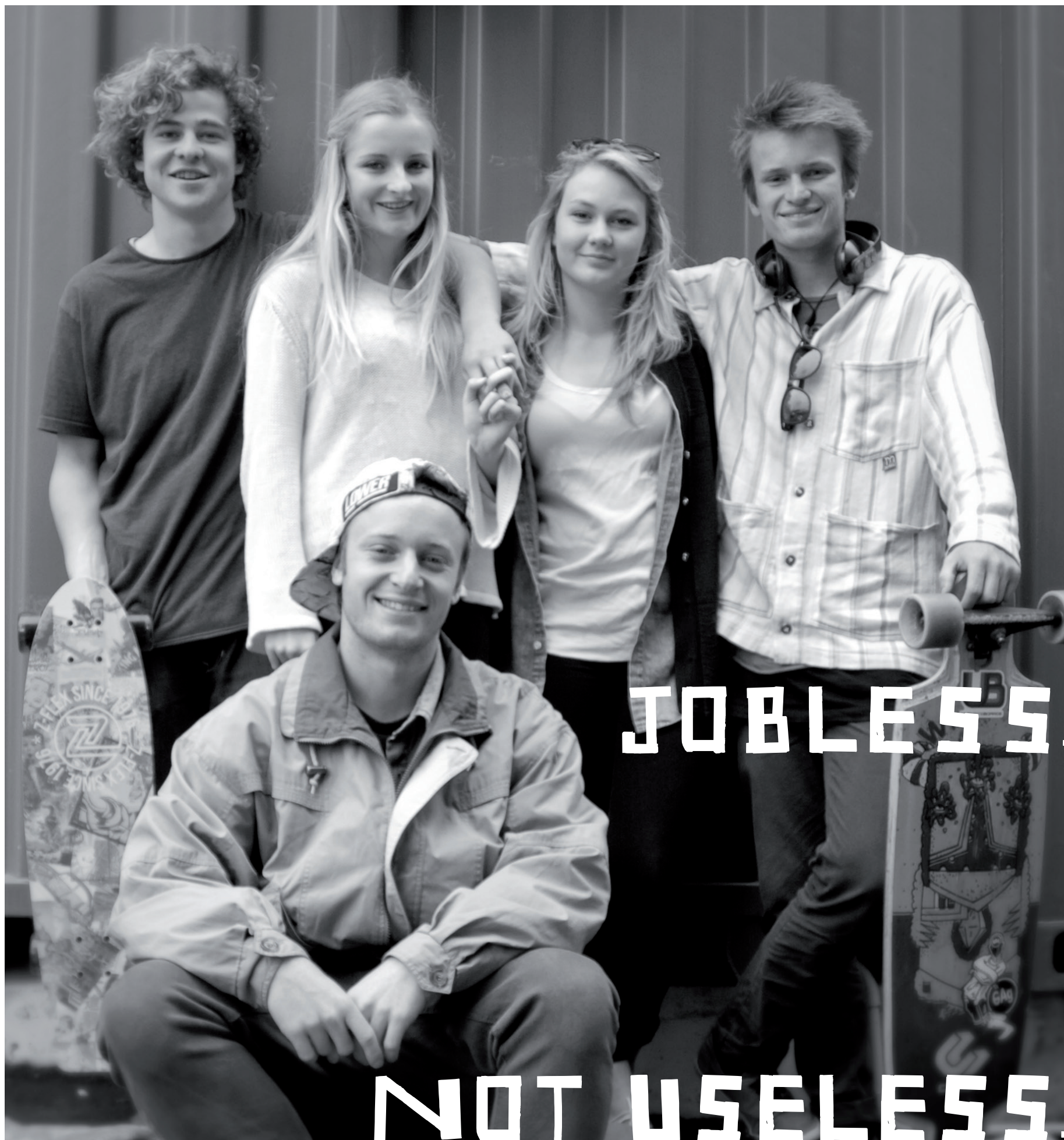
ENGLISH
MATHS
SOCIAL STUDIES
GEOGRAPHY
HOMEWORK
BODY IMAGE
PEER PRESSURE
PUBERTY
MENSTRUATION
BIRTH CONTROL
ABSTINENCE
STD'S

The evolution from child to adult is a time of emotional and physical change like no other, and a huge part of that evolution involves the choices our kids make about sex. They have to make those decisions not as adults, but as 'nearly grown-ups', against a backdrop of emotional turmoil, social pressure and often, incomplete knowledge. As parents we are quick to impose our own values and beliefs about sex on our 'nearly grown-ups' at the very moment they are developing their own. But without doubt, the most powerful tool a young person can have to assist them through this confusing time is information. At KYS we provide information on all aspects of sexuality and sexual health to the young people of Kapiti, information they are sometimes uncomfortable seeking from parents or their family doctor. Our services are free and confidential and our help and support is absolutely, passionately unconditional. With your support we can continue to support our kids when they need it most.



We are extremely grateful to Skip E Bins for funding the publication of this ad. KYS is a charitable trust and while we do receive some government funding, we rely heavily on grants and donations. It is an ongoing struggle to raise the funds required. We would appreciate any help you are able to offer. Please feel free to contact us, in confidence, by phone or email. 04 905 9597 raechel@kys.org.nz





Sometimes it's a wonder our kids can even summon up a smile - after thirteen years of school, they emerge into a world where 25.5% of 15 to 19 year olds and 13% of 20 to 24 year olds are unemployed. Tertiary education? There's just the small matter of 5 to 10 thousand dollars a year in fees to find, 100 dollars a week for a flat and maybe another 100 a week for some very basic living costs. Even finding a part time job to help pay their own way and reduce the reliance on a student loan is tough - the latest Statistics New Zealand figures show that not only are there 175,00 people unemployed in New Zealand, there are 113,000 who are looking for more hours. It's easy to look at our kids when they're out wandering the streets at 2 o'clock on a Wednesday afternoon and think 'lazy so and so, get a job', but the reality is, it just isn't that easy. At KYS we help young people develop their own pathways to employment. We provide a 'wrap around' service which helps them in coping with study stress, establishing career paths, identifying training opportunities, preparing CV's and getting ready for interviews. Unconditional support for our young people - it's what we do.

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We are extremely grateful to Peter Jackson Plumbing for funding the publication of this ad. KYS is a charitable trust and while we do receive some government funding, we rely heavily on grants and donations. It is an ongoing struggle to raise the funds required. We would appreciate any help you are able to offer. Please feel free to contact us, in confidence, by phone or email. 04 905 9597 raechel@kys.org.nz

**ALWAYS TIRED. ANXIOUS.
UNMOTIVATED.
LETHARGIC.**

**JUST
"BEING A TEENAGER"
OR CLASSIC SIGNS OF
DEPRESSION?**

In the chaotic journey we all take to transition from child to adult, it's easy to see how the symptoms of true depression can be mistaken for run-of-the-mill teenage behaviour. So they sleep until 2pm, they're snappy, they're non-compliant. Big deal. Well actually, it could be. It's common for the first signs of depression to arrive with the onset of puberty (as if that isn't enough to deal with). With social challenges, physical changes and a head overflowing with negative thoughts, teenagers who suffer from depression are at risk. They're at risk of harming themselves. At KYS we don't just see kids with sore throats, burning temperatures, scrapes and bruises. In a safe environment where we provide unconditional support, we see kids who are suffering from depression pour out the truth about the sadness that has cast a shadow over their lives. We have made it our job to find a path to wellbeing for the young people in this community whatever their challenges may be. Depression is not an illness reserved for adults - our kids are suffering too. Please help us help them.



FIT CLUB

We are extremely grateful to Fit Club for funding the publication of this ad. KYS is a charitable trust and while we do receive some government funding, we rely heavily on grants and donations. It is an ongoing struggle to raise the funds required.

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THANKYOU! THANKYOU! THANKYOU! THANKYOU! THANKYOU! THANKYOU!



This is it. The last ad in our series. So now we'd like to take a moment to say 'thank you'. Firstly we'd like to say 'thank you' to YOU. It's not everyone who has taken the time to read the copy on our ads. 'Thank you' for reading this one. If you read any of our others we hope we opened your eyes a little to the issues facing our young people and the committed, passionate work we do to help them. We thank you for reading those too. We'd like to say a 'thankyou' to our brave sponsors who sponsored each and every ad without backing down from any of the issues - no matter how challenging. 'Thank you' just doesn't seem enough to say to the incredibly generous people in the community who walked through our door with their cheque books open. But we'll say it anyway - 'thankyou'. 'Thank you' also to the people who reached out to friends and family encouraging them to talk about issues that are - just not easy to talk about. To our staff we say 'thank you'. 'Thank you' for truly madly deeply caring about each and every young person that made their way through our door in 2012. Lastly and most profoundly we extend the biggest 'thankyou' ever to the young people of Kapiti. We see you often when you're feeling unwell, we see you sometimes when you're feeling sad, but we see you always as the resourceful, talented, capable individuals that you are. Rest assured, whatever it may be that brings you to our door, always, always open it and step in, because inside, what you'll always, always receive is our unconditional support. For being who you are, for making Kapiti a vibrant and interesting place, for being our fabulous future, we all say thank you, thank you, thank you.

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Kapiti News

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